

# International Conference

Culture and Creativity:  
paving the way to the future EU policies

**ChIMERA**  
| Final event

**26 SEPTEMBER 2019**

Trieste Terminal Passeggeri  
Centro Congressi Molo IV

**27 SEPTEMBER 2019**

STARHOTELS  
Savoia Excelsior Palace



REGIONE AUTONOMA  
FRIULI VENEZIA GIULIA

# CHIMERA PROJECT

## Innovative Cultural & Creative Clusters in the Mediterranean Area

### FIRST DAY - 26 SEPT 2019

Trieste Terminal Passeggeri - Centro Congressi Molo IV - Sala 3  
Punto Franco Vecchio 34135 Trieste (TS)

*Official language: English - A simultaneous translation will be available.*

9.00 - 9.15

PARTICIPANTS REGISTRATION

9.15 - 9.30

WELCOME ADDRESS

**Massimiliano Fedriga**

President of Friuli Venezia Giulia Autonomous Region

9.30 - 11.30

ChIMERA PROJECT RESULTS - Experiences from Partners

**Tiziana Gibelli**

Regional Minister for sports and culture - Friuli Venezia Giulia Autonomous Region (Lead Partner of the ChIMERA project)

**Antonio Bernardo**

Basilicata Region

**Cinzia Lagioia**

Creative Apulia Cluster Association

**Ales Pevč**

Technology Park Ljubljana Ltd.

**Isabel Pascual Villamor**

Local Company of Initiatives and Activities of Malaga S.A.

**Anna Pajaron**

Chamber of Commerce and Industry of Terrassa

**Ana Lúcia Cruz**

University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer

**Grigorios Zacharis**

Region of Sterea Ellada

**Julie Giordano**

Chamber of Commerce and Industry Nice Côte d'Azur

**Valentina Tirloni**

University Nice Sophia Antipolis

**Antonella Manca**

Central Director for sport and culture - Friuli Venezia Giulia Autonomous Region - Presentation of the ChIMERA final Video - Presentation of the ChIMERA final publication

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FIRST DAY - 26 SEPT 2019

02

**Crescenzo Marino**

Manager of section Research, Innovation and Institutional Capacity - Puglia Region - Presentation of the TALIA Project - Horizontal project for Creativity and Social Innovation in support of the ChIMERA project

*Press Conference*

### FROM CHIMERA PROJECT TO EU POLICIES FOR CULTURE

11.30 - 12.30

**First panel: Cultural and creative industries and cultural heritage**

Letter from **Franco Bernabè** - President of the Italian National Commission for UNESCO

**Speakers:**

**Elena Sinibaldi**

Officer of the UNESCO Coordination Unit - Italian Ministry of Culture

**Emanuele Zorino**

Major of the Municipality of Aquileia (UNESCO site)

**Diego Bernardis**

Member of the Regional Parliament of the Friuli Venezia Giulia Autonomous Region, President of the V Committee for Cultural Heritage

12.30 - 13.30

**Second panel: Cultural and creative industries and urban development**

**Speakers:**

**Antonio Taormina**

Member of the Scientific Committee - Symbola Foundation

**Mariacristina Cedrini**

Senior Advisor and member of the Management Committee - Bracco Foundation

**Alessandro Ciriani**

Major of the Municipality of Pordenone

**Simonetta Bonomi**

Superintendent for archaeology, fine arts and landscapes of Friuli Venezia Giulia Autonomous Region - Italian Ministry of Culture

**Barbara Zilli**

Regional Minister for finance - Friuli Venezia Giulia Autonomous Region

Light Lunch

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15.00 - 16.00

Third panel: Cultural and creative industries and social cohesion

Speakers:

**Maja De Simoni**

Project Manager of Euroscience Open Forum 2020 - Trieste International  
Foundation for the Progress and Freedom of Science

**Ketty Segatti**

Managing Authority ROP ESF 2014 - 2020 - Friuli Venezia Giulia Autonomous  
Region

**Francesco Panella**

Policy Assistant - Joint Research Center, European Commission

**Guido Guerzoni**

Professor at the Bocconi University, Milan

16.00 - 17.00

Fourth panel: Cultural and creative industries and access to finance

Speakers:

**Barbara Stacher**

Policy Officer - Directorate General for education and culture, European  
Commission

**Alessandro Villatora**

Senior investment Officer - Friulia s.p.a.

**Carolina Botti**

Director of ALES Arte Lavoro e Servizi s.p.a.

**Alessandro Zacchigna**

Managing Authority ROP ERDF 2014 - 2020 - Friuli Venezia Giulia  
Autonomous Region

17.00

Final conclusions

Video from MED Programme Joint Secretariat

# CHIMERA PROJECT

## Innovative Cultural & Creative Clusters in the Mediterranean Area

SECOND DAY - 27 SEPT 2019

### SECOND DAY - 27 SEPT 2019

STARHOTELS Savoia Excelsior Palace - Sala "Tergeste"

Riva del Mandracchio 4, 34124 Trieste (TS)

*Official language: English - A simultaneous translation will be available.*

#### FUTURE EU POLICIES FOR CULTURE

9.15 - 9.30

Participants registration

9.30 - 10.30

Culture & Creativity in EU: The role of the EU Strategy for the Adriatic and Ionian Region (EUSAIR)

#### Speakers:

Vlasta Klarić

Thematic Expert of the EUSAIR Pillar 4 "Sustainable Tourism" Coordinator - Ministry of tourism of Croatia

Alessandra Priante

Referent of Italian FOCAL POINT for the EUSAIR Pillar 4 "Sustainable Tourism" - Italian Ministry of agriculture

Donatella Romozzi

EUSAIR Facility Point project Partner - Marche Region

10.30 - 13.00

The Future for culture: Next EU Programming period 2021 - 2027

*Introduced and moderated by Paolo Petiziol*

President of the Cultural Association "MittelEuropa"

#### Speakers:

Barbara Stacher

Policy Officer - Directorate General for education and culture, European Commission

Stefano Dominioni

Executive Secretary of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe

Nicola Favia

Coordinator for "Studies, analysis and information disclosure" of the "Analysis, policies and programming" Office - Department for Cohesion Policies, Italian Government

Marco Dreosto

Member of European Parliament